



Interior Makeover

PAINT PRODUCTS

2 - Step Guide To Choose The Right One

A Publication Of

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2 - Step Guide

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INTRODUCTION.

Painting is a quick way to give your home a breath of fresh air. A coat or two of paint can transform anything into something dazzling and new. A variety of surfaces including walls, wooden furniture or metallic objects accept paints quite easily.

Depending on the surface to be painted, there are plenty of options out there to choose from. “Which paint should I choose?” is the question on every homeowner's mind.

We have compiled all information you ever wanted to know about paints.

This guide will help you select the right paint for your homes.

Happy Painting!

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ALL ABOUT PAINTS.

Virtually all the paints that you might find around fall into two general categories:

- Water-based or ***Acrylic or Latex paints***; and
- Solvent-based commonly referred to as ***Oil-based paints***.

Water or Oil is the medium which carries the binder and paint pigment, facilitating application of paint onto a surface. As paint dries, medium evaporates, leaving behind hardened paint film.

You might wonder, if solvent of any kind performs the same function, where lies the difference and which one is better.

Let's see how the two - Water based and Oil based paints compare in specific characteristics and performance parameters.

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WATER BASED**OIL BASED**

| | | |
|-----------------|------------------------------|--------------------------|
| Products | Emulsions, Distempers | Enamels * |
| Ease of Use | Thinner & easier to use. | Thicker & harder to use. |
| Finish | Matte & Glossy | Attractive High Gloss |
| Drying Time | 1-2 hours | Days |
| Odour | Light | Strong |
| VOC | Low | High |
| Best Use | Interior & Exterior Walls | Wood & Metal surfaces |

* *Water based Enamels* are also available these days, making enamels synonymous to high gloss paints.

STEP 1 OF 2: CHOOSING THE RIGHT PAINT PRODUCT

CONSIDER NATURE OF SURFACE TO BE PAINTED.

Quite easy to figure out Emulsions are to be used on interior walls. Here comes the interesting part - Emulsions come in a variety of sheen levels and some are better suited for certain rooms than for others. In that case, how do you decide on the right emulsion?

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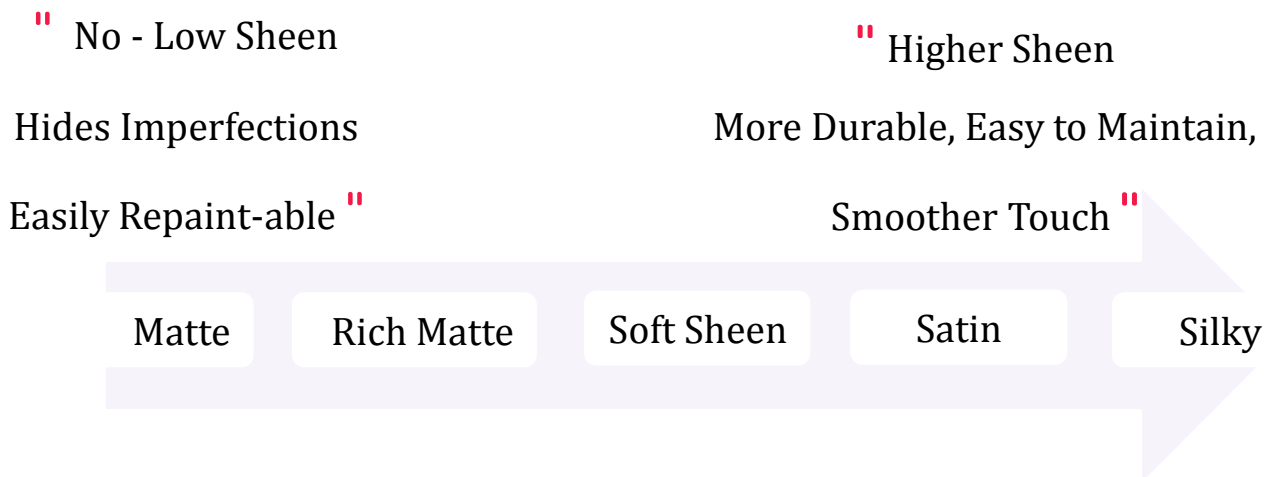
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FINISHING TOUCHES.

There's a rule of thumb for selecting the sheen levels and it goes like this :



STEP 2 OF 2: CHOOSING THE RIGHT PAINT PRODUCT

CHOOSE SHEEN BASED ON AREA & ITS TRAFFIC.

USING COMBINATION OF SHEENS SAVES LOT OF MONEY.

Use gloss for high traffic areas that demand more attention & maintenance - like kids room , kitchen , living room. And matte/soft sheen on ceiling.
Rented Space : Matte is smart choice throughout : Economical, Easy to repaint!

Selecting the right paint is simple, isn't it ? Now that you've mastered the rules, go ahead and confidently pick the right products for your home.

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